



December 2016

AmeriLux News

AmeriLux International is a value-adding distributor of multiwall and corrugated polycarbonate sheet products, PVC sheet and liner panels, and steel coil.

Season's Greetings!

"A Special Holiday Message from our CEO"

Dear Friends,

I love this time of year. 'Tis the season to step back, reflect on our blessings, celebrate the accomplishments of the year, and look ahead with a goal to "be even better" than before!

2016 was a year in which AmeriLux achieved growth in every aspect of our enterprise. With the help of our customers, strategic partners, and employees, our momentum carried us to a 27% increase in business. As part of that growth we continued to expand the team here at AmeriLux and empowered them to "make a play". We developed a system to measure and enhance employee engagement, and implemented emotional intelligence coaching to foster personal and professional growth. We also formalized our culture, a topic we will share more about in a future newsletter.



As we look ahead and anticipate continued growth in 2017, we have approved plans to build a 26,000 square foot expansion of our Distribution Center. We will also upgrade our racking to optimize our use of space and enhance the safety of our employees. The expansion will allow us to preserve our short lead times, strengthen our quality and inventory control systems, and continue our robust growth. Targeted completion date is late spring 2017.

As the 2016 calendar year winds down, the activity and excitement here in De Pere, Wisconsin is ramping up. We look forward to welcoming the New Year, and having even more opportunities to create "win-win" relationships, a bedrock commitment of our organization. I'd like to express my sincere thanks and gratitude to our customers, vendors, employees and their families, and the communities in which we live and work for being the other side of the "win-win".

May God bless you and your family richly in 2017. Merry Christmas and Happy New Year!

Kurt

Meet the A-Team:

Amie Verboomen | Customer Relations Manager

Joining AmeriLux in October, Amie Verboomen brings to the A-team a strong background in client management and employee benefits administration. Her experience has allowed her to jump right into her role as a Customer Relations Manager. Amie also oversees the employee health benefits program, including processing forms, answering questions, and resolving benefits-related problems.



When asked what she has enjoyed most about her time at AmeriLux so far, Amie replied, "The atmosphere is remarkable and truly creates an environment for employees to succeed and grow. This is a value I hold dear to my heart and am truly grateful for." She continued by stating the company as a whole is truly unlike any other and places an enormous priority on the good and wellness of its employees.

Fun Fact: *Amie has served her community as a part-time firefighter for more than 7 years. She enjoys metalworking and is the proud mom on one son, who is the light of her life.*

Yule Never Find It:

"The greatest gift you can give someone is your time, your attention, your love, your concern." - Joel Osteen

Were you one of those curious kids who looked for their Christmas presents? Did you secretly open your gifts and attempt to rewrap them so your parents wouldn't figure it out? A-team members share memories of "sneaking-a-peek" before Christmas morning.



Laura Leiterman (Inventory Control Specialist): *"My parents did hide our Christmas presents and we almost always found them. In our first house it was in the attic, in our second house mom was smarter and designed it with an extra closet with a locked door. We still managed to find the key somehow and sneak a peek."*

Jen Hewitt (Customer Relations Manager): *"My parents hid our presents. To this day I have no idea where. I asked my mom where they were hid when we were little; she just smiled and wouldn't tell me"*

Susan Dutton (Director of Organizational Development): *"I remember when I was six years old, my big sister told me there was no Santa Claus. I was resentful that she took away my fantasies. She asked if I wanted her to prove it to me, but the instant she said it was really Mom and Dad, I knew it was true. She continued to burst my bubble as we grew up. My parents would always hide the growing collection of gifts somewhere. My sister would find them all well before Christmas*

Eve, painstakingly unseal the tape, sneak the boxes out of the wrapping paper, and peek. Every year she just had to share her successful spying with me because she was so proud of going undetected. "I know what all your presents are. Do you want to know?" "No!" I would reply. I enjoyed the anticipation and wanted to be surprised. She always told me anyway."

Ann Trinka (Staff Accountant): *"Anyone that knows me knows that I'm nosey! So of course I snooped! My mom hid our presents in her closet. I would open all of my gifts and then re-wrap them! One year I found her list on top of the refrigerator, so then I knew what everyone was getting!!"*

Festive Fun Facts



There are 364 gifts mentioned in "The Twelve Days of Christmas".

Each year more than 2 billion Christmas cards are sent in the U.S. alone.

The traditional colors of Christmas are green, red, and gold. Green: Life and rebirth. Red: Blood of Christ. Gold: Wealth and Royalty.

"Silent Night" is the most recorded Christmas song in history.

"Christmas pudding was originally a soup made of beef and mutton with raisins, currants, prunes, wine and spices."

Ask the Tech Expert



Q: What are closure strips?

A: Typically made of foam or plastic, closure strips are designed with a profile that matches the configuration of a corrugated panel. Closure strips seal the opening created where the corrugated polycarbonate sheet meets a flat surface, filling the gap in corrugated roofing and sidewall applications.

Closure strips provide a finished, professional appearance and increase the weather-tightness of polycarbonate corrugated panels by preventing moisture, insects, and debris from getting under the panels.

[Click Here](#) or call **888.662.4441** to learn more about our entire line of polycarbonate panel accessories.

DIY Tip of the Month



"Drafty Windows?"

Do you have drafty single-pane windows? Cost effective and UV-protected polycarbonate panels make a great secondary glazing option. Polycarbonate panels are easy to install and are commonly placed over existing windows using a simple magnetic tape system. The polycarbonate panel, combined with an air-tight seal around the window, will improve the overall thermal efficiency of the single glazed window.

Polycarbonate panels are a cost effective DIY solution to seal out unwanted cold air and save energy!

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AmeriLux International LLC, 1212 Enterprise Drive, De Pere, WI 54115

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