

December 2017

## AmeriLux News

**AmeriLux International** is a value-adding distributor of multiwall and corrugated polycarbonate sheet products, PVC sheet and liner panels, and steel coil.

### Season's Greetings!

Hi everyone,

Season's greetings from Green Bay, WI! While the Packers failed to meet expectations this year I'm happy to report that the AmeriLux team, with your help, had another "winning" year. Our enterprise continues to grow by many measures and the year had several highlights:

- We opened our new 30,000-square-foot Distribution Center which expanded our campus and fundamentally changed the way we ship, receive, and inventory product. This allows us to provide even more flexibility and speed in processing our customers' orders.
- Our AmeriLux Logistics Division continued to complement our core business and was utilized by an ever growing number of our stakeholders for their transportation needs.
- Our team continued to grow with the addition of new people who have positively integrated into our established culture ([AmeriLux Culture Statement](#)). The 'A' team never ceases to amaze me as they confront challenges while always learning and growing in the service of winning!



This time of year encourages me to take a step back and assess things. I feel very blessed to be surrounded by such excellent people, and I'm confident in our ability to continue our momentum into the future. Adding even more value to everyone we do business with, including our employees, customers and vendors, is my focus for 2018.

Thank you again for your contribution to our success. Wishing you a Merry Christmas and a healthy & prosperous New Year!

Kurt

### Meet the A-Team:

**Jessica Knuth | Staff Accountant**

Looking for an opportunity to use her accounting degree, Jessica Knuth joined the A-Team this past October. "I wasn't doing any accounting work at my previous employer," she explained. "Since I went to school for accounting, I really wanted to work in the field. At least until my school loan was paid off!"

As a staff accountant, Jessica's responsibilities include bank reconciliation and deposit, journal entry, accounts payable, and various other month-end tasks. She also enters the daily freight bills

as well as prepares and submits customer invoices for shipped orders.

When asked what she likes most about her role so far, Jessica had this response: "I enjoy the variety of things I do. Although everyday has some similarities, each day is different as well. It makes each day a new adventure".

AmeriLux is committed to a strong company culture. Dedicating resources - time and money - to creating a positive and supportive work environment. Jessica describes her experience to date as everyone is so friendly. "People are always waving and saying 'Hello' to one another. It really feels like a family. I haven't had a chance to work for a company with an environment like AmeriLux... and I love it!"



**Fun Fact:** While attending college, Jessica studied abroad in England for a semester.

## In the News:

### Team Building Provides Insight into Roles

During the last week of November, AmeriLux employees gathered offsite for three half-days of teambuilding exercises. Each group played a game that replicated the company's entire supply chain. A-team members were assigned roles they don't normally fulfill at AmeriLux. A lot of 'aha's were experienced as individuals found themselves making many of the same decisions as those who actually fill those roles.

**The Biggest Takeaways:** Trust that your teammates are competently fulfilling their role and err on the side of over communication. As one of our values states, "Communication is (truly) our Currency!"



*"We prioritize face-to-face interaction over electronic communication in a world going the other way. We seek deeper, more profound connections that build authentic relationships. We look to create maximum value in our daily exchanges with one another through presence of mind and body."*

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### Season of Giving

The holidays are truly a time for giving back. This year, AmeriLux sponsored a local family struggling to make ends meet. Paper ornaments with gift ideas for the family were hung on a Christmas tree in the front office.

One by one, the ornaments disappeared from the tree as members of the A-Team put on their elf hats. Within a couple of weeks, new toys, clothes, and household item were piled around the base of the tree. Once wrapped and loaded, the gifts filled the back of an SUV!

"The family that received the gifts were elated and very grateful. They also expressed feeling overwhelmed at the sheer quantity of gifts. You've brought so much joy to the kids and a family in need," said Maureen Mommaerts, a school social worker with West De Pere School District.



Helping make a family's holiday a little brighter is a wonderful feeling. Kelly Romenesko, AmeriLux Customer Relations Manager, said it best, "Merry Christmas or the politically correct Happy Holidays - whatever you celebrate, I hope your heart feels as warm as mine does right now! ♥"

### Festive Fun Facts



#### "Real Christmas Trees"

There are more than 15,000 Christmas tree farms in the U.S.

Over 100,000 people are employed in the Christmas tree industry.

Christmas trees are grown in all 50 states, including Hawaii and Alaska.

Christmas trees take an average of 7-10 years to mature.

For every tree harvested, three seedlings are planted in its place.

Christmas trees have been sold commercially in the U.S. since 1850.

There are 25-30 million Christmas trees sold in the U.S. every year.

Fraser firs have been referred to as the "Cadillac of Christmas trees".

The first decorated Christmas tree was in Riga, Latvia in 1510.

### Ask the Tech Expert



**Q:** What is wind load and why is it important?

**A:** Wind load is the force, pressure, or impact that the wind exerts when blowing against a structure. Higher wind impact on a structure = higher wind load.

Wind speed is used to determine the actual loading upon glazing panels. In mathematical terms, the pressure loading is calculated by multiplying the square of the design wind speed by 0.613 ( $q = KV^2$ )

Understanding and calculating wind load is important to ensure the glazing elements of a structure will withstand high winds.

For more information on wind loading: [LEXAN™ THERMOCLEAR™ Multiwall Polycarbonate Sheet Technical Manual.](#)

**Nature is a powerful force. It is important to use glazing materials that will withstand the environmental conditions they are in.**

### DIY Tip of the Month



#### "Sheet Masking Film"

The purpose of the masking film is to prevent scratching and damage of the polycarbonate sheet during transport, fabrication, and installation.

Do not remove the masking film before cutting! The masking also indicates the UV protected side which needs to face outwards - towards the sun.

Masking should remain in place to protect the sheet during all phases of fabrication and installation. Only remove approximately two inches of film from sheet edges before installing.

Remember to remove ALL remaining masking immediately after installation.

**Note:** To avoid accumulated heat effects, store sheets in a cool, dry place out of the direct sun. Installing the sheets with the wrong side out will void the warranty.

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