

December, 2019

AmeriLux News



Season's Greetings from Green Bay, Wisconsin!

Hi everyone!

Season's Greetings from Green Bay, Wisconsin! Christmas is a time of gifts; the best ones can't be wrapped — they're memories, experiences and relationships. For us at AmeriLux, we continue to be blessed with an abundance of those gifts.

I'm happy to report that the team, with the help of many of you, had another 'winning' year. Our enterprise continues to grow by many measures and this year had several highlights:

- Two years ago, we expanded into a new 30,000-square-foot Distribution Center addition which not only expanded our campus to nearly 100,000 square feet but also fundamentally changed the way we ship, receive and inventory product. This has enabled us to provide even more flexibility and speed in processing our customers' orders. We are currently adding a 25,000 square foot addition to this building to support our continued growth.



Winter Fun Facts "Frosty the Snowman"



- The first ever documented snowman was an illustration in 1380
- Mary Dilwyn took the first ever photograph of a snowman in 1853
- The popular version of *Frosty the Snowman* is 50 years old this year
- Japan holds the world record for most snowmen built in one hour – 2,036 snowmen!
- The largest snowman of all time was actually a snowwoman! She stood 122 feet tall
- In Alaska, no child is allowed to build a snowman taller than himself on school property
- The world's largest collection of snowmen contains 5,127 snowman items
- Scientists designed the world's smallest snowman – 0.01mm

Ask the Tech Expert



Q. How should polycarbonate panels be stored in the winter?

- In February of 2019, we moved part of our team into a new office building we acquired that is adjacent to our existing campus.

- Our AmeriLux Logistics Division continues to complement our core business and is being utilized by an ever-growing number of our stakeholders for their transportation needs.



- Our team continues to grow with the addition of many excellent new team members who have positively added to our established culture. The team continues to amaze me as they successfully confront challenges head on while always learning and growing in the service of our strategic partners.



This time of year encourages me to take a step back and assess things. I feel very fortunate to be associated with our "A" Team and remain very optimistic about our ability to continue our momentum into the

future. More clearly, that means continuing to add value to everyone we do business with including our employees, customers, and vendors. In every case, we strive to have our win-win philosophy translate to a synergistic formula of 1+1=3.

Thank you again for your support. Wishing you a Merry Christmas and a healthy and prosperous New Year!

Kurt

How We Succeed At AmeriLux

We strive to live up to these values and embed them in everyday decisions and actions. These are the things that distinguish us as a company and are how we choose to succeed.

A. Always keep sheets out of direct contact with sunlight, cement, PVC and paint. Ideally, panels should be stored in a dry, well-ventilated, shaded area.

If storing indoors is not an option, polycarbonate and PVC panels can be stored outside temporarily in rain or snow.

The sheets should be laid flat and stacked directly on top of one another on a raised platform. Cover the sheets with an opaque, protective material.

[More FAQ's](#)

DIY Tip of the Month

"Cabinet Door Inserts"



Transform the cabinets in your home or office with multiwall polycarbonate cabinet door inserts.

Easy to fabricate and install with common household tools, multiwall polycarbonate sheets are shatter-proof and feature impressive impact strength, making them safe to use in almost any space. Multiwall polycarbonate is stocked in the following colors:

- Clear
- Opal
- Bronze
- Softlite

To learn more, call 888.602.4441 to speak to an A-Team member today!

Company Highlights

Meet the A-Team | Dan Smetek

Looking to branch out into more of an analytical role within finance, Dan Smetek joined the AmeriLux A-Team this past November. He holds a bachelor's degree in accounting from St. Norbert College (De Pere, WI) and has earned his CPA. Before coming here, Dan worked as a corporate accountant for a local transportation and logistics company.



As a Senior Accountant, Dan's main role will be focused on improving the financial and nonfinancial analysis capabilities for AmeriLux International as well as AmeriLux Logistics/Transportation. When asked what the most challenging aspect of his role has been so far, Dan had this to say. "Trying to understand the manufacturing process. Coming from a transportation background, I have had to take in a lot of information on manufacturing accounting that I haven't really dealt with in the past."

The AmeriLux culture statement that resonates the most with Dan has to do with not confusing activity with results. Being from a financial background, Dan views things in terms of margins and profits and believes that change for the sake of change is an ineffective way of doing business. "If a process is going to change, I want to evaluate if that change is going to be a net positive for the company."

Fun Fact: Dan is very into music and has been playing the guitar for nearly 15 years. He also really enjoys going to concerts and music festivals.

"I've enjoyed how welcoming the people here have been and how everyone is willing to answer any and all questions that I might have."



December's Brand Ambassador

This month's Brand Ambassador is Nate Schadrie. He is being recognized for exemplifying the AmeriLux core value statement "Communication is Our Currency." Nice job Nate!

"I see 'communication is our currency' as making sure everyone is aware of what is happening around the distribution center daily. I want to make sure that everything goes smoothly in every department, and the more my employees know, the more successful they can be... The more information I can pass out to everyone, the better each day is for everyone."

— Nate Schadrie, Distribution Center Area Leader

TO LEARN MORE ABOUT HOW WE SUCCEED AT AMERILUX, [CLICK HERE](#)

Links of Interest:

[British Columbia has implemented an energy step code to promote high energy efficiency in new construction](#)

[Artist's studio features garage-like door made of corrugated and multiwall polycarbonate sheets](#)

[An old barn is restored and repurposed with polycarbonate to create a light-filled garden room that glows at night](#)

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